



Wednesday, September 18, 2024

5:30 PM | **Welcome Happy Hour: Omni Hotel**

Thursday, September 19, 2024

9 AM – 10:15 AM | **Welcome Keynote: Jon Davis, President of Signature Back Office Solutions; Former CRO of MATRIX IT Staffing Resources**

10:45 AM – 11:45 AM | **Thursday Breakout Session #1**

- **Producer Breakout: SPIN Selling for Recruiters**
Mike Gionta and The Recruiter U Team
- **Producer & Leader Breakout: The Competitive Edge of IDBH**
Greg Doersching
- **General Breakout: The Sequencing Secrets of Market Masters**
Jaimie Bailey and Justin Doyle – DRI

12 PM | **Networking Lunch**

1:15 PM – 2:15 PM | **Thursday Breakout Session #2**

- **Producer Breakout: Old Tricks, New Dogs**
Jeff Kaye
- **Contract Staffing Breakout: Ensuring a Strong Takeoff: Optimizing Your Contract Staffing Foundation**
Jon Davis, Signature Back Office Solutions
- **Lead Generation Breakout: Turning Yesterday’s Work into Today’s Placements**
Greg Doersching
- **Leadership Breakout: The Tactical Top 10**
Dan Charney – DRI

2:45 PM – 3:45 PM | **Thursday Breakout Session #3**

- **Producer Breakout: SRA Interactive Roundtables**
- **Contract Staffing Breakout: Landing the Big Fish – Securing Master Services Agreements**
Jon Davis, Signature Back Office Solutions
- **Lead Generation Breakout: Your Super Bowl Commercial**
Greg Doersching
- **Leadership Breakout: Why Leaders Plans Often Fail; What to Know about Building a Plan that Actually Works**
Mike Gionta, The Recruiter U

4:15 PM – 5:15 PM | **Thursday Breakout Session #4**

- **General Breakout: TIP-A-PALOOZA 2024 hosted by Erin Bent**
Amanda Jones – The Anderson Search Group, Stephen Smithers – The Bridger Group, Emily Weaver – Global ESG, Khadiza Hannan – Nearterm, Lisa Glenn – NW Recruiting Partners
- **SRA Owner-Only Breakout**

6 PM – 10 PM | **Dinner – River Ranch Stockyards (3.5 miles from the Omni Hotel)**
* Country Western dress encouraged; bring out your inner Yellowstone!
** Buses will begin to load at 5:30pm in the lobby of the Omni Hotel, and dinner at River Ranch will be from 6pm – 10pm. The last bus will start loading at 9:45pm.



Friday, September 20, 2024	
9:15 AM – 10:30 AM	<p>Keynote: Creating Certain Revenue in UnCertain Economic Times – The Formula for Success in ANY Economy <i>Mike Gionta, The Recruiter U</i></p>
11 AM – 12 PM	<p>Friday Breakout Session #1</p> <ul style="list-style-type: none"> • Producer Breakout: How to Get Searches When No One Can <i>Michael Pietrack, Kaye/Bassman International</i> • Contract Staffing Breakout: Recognizing Renewable Revenue <i>Jim Fisher - Simply Driven Executive Search, Mark Howard – Berkeley Search Group</i> • General Breakout: Time Management Techniques and a Peak Performance Mindset <i>Frances Walker, Mindset Coach – The Recruiter U</i> • Leadership Breakout: SRA Interactive Roundtables
12:15 PM	Networking Lunch
1:30 PM – 2:30 PM	<p>Friday Breakout Session #2</p> <ul style="list-style-type: none"> • Producer Breakout: The Art of Making it Rain <i>Mike Knox – Global ESG, Erica Rothman – Remedy Group, Mike Silverstein – DRI</i> • Contract Staffing Breakout: Transformative Traction within Staffing <i>Clark Young, Dimensional Search</i> • Lead Generation Breakout: Metrics and Messages for Lead Gen Mastery <i>Jon Bartos</i> • Leadership Breakout: R2 on R2 <i>Ryan Lange – DRI, Ruben Moreno – Blue Rock Search</i> • Tech Breakout: Advanced User Session – Crelate
2:45 PM – 3:30 PM	<p>General Session: Closing Notes from Conference <i>Jon Bartos, Erin Bent, Dan Charney, Christine Geiger, Karen Schmidt, and Lil Vaughn</i></p>
3:30 PM – 6 PM	Break
6 PM – 10 PM	<p>The Starfish Foundation Presents: Disco Inferno! <i>Get ready to Shake Your Groove Thing in true 70's style! You'll remember, the 20th night of September, as we dance the night away. Don your best sequins, bell-bottoms, and platforms for our Ballroom Blitz, and get ready to Get Down Tonight at our Disco Inferno! (Omni Hotel Ft Worth)</i></p> <p>Your SRA Conference Registration Fee includes a Village Person (single guest) pass and two drink tickets.</p> <p>Additional Sponsorship Levels:</p> <ul style="list-style-type: none"> • Funkytown Upgrade: VIP Lounge Access (Unlimited Drink Wristbands good for VIP Bar Area) - \$125 per SRA Guest • Hot Stuff Upgrade: VIP Lounge Access + VIP Dinner Table Seating - \$250 per SRA Guest • Dancing Queens Sponsorship: VIP Lounge Access + VIP Dinner Table Seating + Naming Rights for Specialty Area of Choice (first come, first served) - \$2,500 • Super Freaks Title Sponsorship: VIP Lounge Access + VIP Dinner Table Seating + Title Sponsor and Naming Rights - \$5,000